Data Privacy Notice for INDES FUGGERHAUS

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1. General Information

1.1 Protecting your personal data is important to us. Via this Notice we like to inform you about collecting and use of personal data in the event you visit our website.

1.2 Responsible party in line with art. 4 para. 7 EU - General Data Protection Regulation (GDPR) is:

Indes Fuggerhaus Textil GmbH, Eichendorffstraße 2, 51709 Marienheide, Germany

You can reach out to our data protection officer at datenschutz@indesfuggerhaus.de or via our postal address.

1.3 For the purpose of processing technically **necessary** personal data, in connection with a **contract** or upon your **consent**, cookies shall be stored on your computer if you use our website. Cookies are small text files, which are stored on your hard disc and which are connected to the browser you use; via such text file the owner of the cookie shall receive certain information. Cookies cannot execute programs or transfer viruses to your computer.

Irrespective of your consent you can configure your browser settings according to your purposes and e.g., reject the acceptance of certain or all cookies (see also clause 1.5). We have to point

out, that you may not be able to use all functions of our website, if you reject technically necessary cookies in your browser settings.

1.4 Cookies are deleted after a certain period of time, which may vary depending on type and function of the cookie. Collected personal data shall be deleted within the legally given period of time, which depends on the purpose of use of such personal data.

1.5 **Cookie Consent Manager**

a. When you visit our website, a cookie is set to record your consent to the various services. It records whether you give your consent and if so, what consent you give. You can change this selection at any time by saving your new selection in the Cookie Consent Manager.

If you do not activate a service in the Cookie Consent Manager but click on this service during your visit to the website, this click will be **recorded as consent** in the Cookie Consent Manager.

b. The following data is logged in the cookie:

- IP address
- Consent selection
- Date and time of selection

c. If you delete all cookies, you will be asked for your consent again on your next visit. If you do not delete the cookie history, you will be asked after 6 months whether your consent selection is still up to date.

d. **Legal basis:** Your consent, according to art. 6 para. 1 p. 1 lit. a GDPR.

2. Your Rights

2.1 You have these rights with regard to your personal data:

- Right of access (art. 15 GDPR),
- Right to rectification (art. 16 GDPR),
- Right to erasure (art. 17 GDPR),
- Right to restriction (art. 18 GDPR)
- Right to data portability (art. 20 GDPR),
- Right to object (art. 21 GDPR).

2.2 If you have given **consent** to processing your personal data, you can revoke your consent at any time in full or partially. Such revocation does only influence the validity of data processing as of the time you have made your revocation. You can administer your consent by contacting our data protection officer (clause 1.2).

2.3 If we base processing of your personal data on our legitimate interest, you can object. Please inform us about your reasons why we should not process your personal data. Upon your

reasoning we shall evaluate the facts and either we stop or adjust the data processing, or we will demonstrate legitimate grounds for the processing.

2.4 Please turn your request to our data protection officer (see clause 1.2). In addition, you have the right to file an objection to our processing at any national data protection authority.

3. Collection of Personal Data during your visit at our website

3.1 Visit at our website

Upon your visit to our website, we collect such personal data which is technically necessary to visualize our website in appealing format and quality and to secure stability and security of our website.

This data shall be recorded in a **server log file**:

- Landing page
- Time of first visit to website
- Volume of sent data in byte
- Website from which you referred to us
- used browser
- used operation system
- your IP-address (if so: in anonymized form)
- language and release no of your operation system

legal basis: legitimate interest to necessary functionality of our website, art. 6 para. 1 l. 1 lit. f GDPR.

3.2 Communication and Orders

If you contact us via **email** or via **phone** the personal data you provide to us (your email address, if given: your name and phone number) will be stored by us to answer your questions and to execute our business relation.

If you send an order (by email, fax or post) to us, we will store the data necessary for the execution of the order. Typically, name, postal address, email/telephone contact data are recorded. These data are used for the execution of the business relationship. They may also be used to check creditworthiness.

Legal basis: processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, art. 6 para. 1 l. 1 lit. b GDPR. The processing of data to check creditworthiness is in our legitimate interest pursuant to Art. 6 (1) sentence 1 lit. f GDPR.

This data is being erased when it is not necessary anymore, after 10 years at the latest.

3.3 Configuration for curtains

As a dealer, you can configure your curtain yourself.

a. Please contact us and we will send your access data for the configuration portal to you.

b. The configuration portal is operated by the service provider **Vadain International b.v.** (address: Schering 31, 8281JW Genemuiden, The Netherlands). This service provider is based within the European Union and is part of the Venture Group b.v. group of companies. For information on data protection by the service provider, please contact them at: info@vadaininternational.com

In order to carry out your order, the service provider processes the following personal data:

- Name, customer number
- postal address
- Contact details for communication

c. **Legal basis**: Processing of data based on consent in accordance with Art. 6 Para. 1 S. 1 lit. a GDPR.

3.4 Configuration for Sunlife products

As a dealer, you can configure your Sunlife products yourself.

a. Please contact us and we will send your access data for the configuration portal to you.

b. In order to carry out your order, we process the following personal data:

- Name, customer number
- postal address
- email-address
- Contact details for communication

c. The configuration portal is hosted on the server of Anova GmbH (address: Joachim Jungius Straße 10, 18059 Rostock, Germany). We have concluded a service agreement for data processing with Anova GmbH.

d. **Legal basis**: Processing of data based on consent in accordance with Art. 6 Para. 1 S. 1 lit. a GDPR.

3.5 Download portal

As a dealer, you can download catalogues & brochures, collection texts, room images, as well as social media materials via our download portal. The portal is integrated via iFrame.

a. By activating the download button, the following personal data will be collected:

- Email address
- Location
- IP address

b. The service is hosted by **Softr Platforms GmbH** (address: Rosenthaler Straße 13, 10119 Berlin, Germany). We have concluded a data processing agreement with Softr Platforms GmbH. The Privacy Policy can be found here: https://www.softr.io/policy

c. **Legal basis**: legitimate interest in the necessary functionality of the website pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR.

3.6 Accessibility

a. To enable you to use our website without barriers, we have integrated software that allows you to

- read the texts in plain language,
- have the texts translated, or
- adapt the presentation of the website to your needs, e.g. adjust the font size, have the website read aloud, adjust the contrast or use colour blending to compensate for colour weaknesses.

b. The 'eye-able' accessibility software is operated by the service provider **Web Inclusion GmbH** (address: Gartenstraße 12 c, 97276 Margetshöchheim, Germany). This service provider is based within the European Union. For information on data protection by the service provider, please contact them at: info@eye-able.com

The service provider processes the following personal data to fulfil your order:

- When loading the files required to use the Eye-Able assistance software, the Eye-Able 'Simple Language' plug-in and Eye-Able Translate, a connection to the service provider's server infrastructure must be established. This generates all the data of an HTTPS request, e.g. the user's IP address, the browser used or the website visited. The IP address is only available to the service provider in anonymised form.
- The text stored on the website is sent to the contractor's API for translation. The translation and the original are saved in order to avoid a new translation (caching) and to enable post-processing.

c. Legal basis: Processing of data based on consent in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR.

3.7 Translation

a. We have integrated a translation function so that you can use our website in other languages.

b. The translation software is operated by the service provider **Weglot SAS** (address: 7 cité Paradis, 75010 Paris, France). This service provider is based within the European Union. Information on data protection by the service provider can be found at: https://www.weglot.com/privacy

The service provider does not process any personal data when using the translation software.

4. Newsletter, Flyers and Brochures

4.1 Newsletter

The registration for our newsletter is based on double-opt-in. This means that after you have registered for our newsletter, you receive an e-mail to the specified e-mail address in which you are asked to confirm that you wish to receive the newsletter. Only your e-mail address is required for receiving the newsletter.

If you do not confirm your subscription within 7 days, your information will be blocked and automatically deleted after one month.

a. To prove the time and scope of the subscription to the newsletter (as well as the unsubscription), we store the following data by setting a cookie:

- Timestamp of the registration or unsubscription (date and time).
- IP address
- Newsletter selection

b. You can revoke your consent to receive the newsletter at any time by unsubscribing. You can declare the revocation (i) by clicking on the link provided in every newsletter e-mail, or (ii) by sending a message to: contact@indesfuggerhaus,de

c. **Legal basis** (newsletter): processing of data based on consent pursuant to Art. 6 (1) p. 1 lit. a GDPR. **Legal basis** (cookie): legal obligation to be able to provide proof of consent according to Art. 6 para. 1 p. 1 lit. c GDPR.

4.2 Flyers and brochures

a. Newsletters can also be sent in the form of flyers and brochures. This format is offered via the service provider **FLYERALARM Dienstleistungs GmbH** (address: Alfred-Nobel-Str. 18, 97080 Würzburg). This service provider is based within the European Union. Information on data protection by the service provider can be found at: https://www.flyeralarm.com/de/i/datenschutzerklaerung

b. The service provider processes the following personal data to fulfil your order:

- customer data,
- contact details,
- address data

c. Legal basis (flyers/brochures): Processing of data on the basis of consent pursuant to Art. 6 para. 1 sentence 1 lit. a GDPR.

5. Social Media Links

5.1 We use social media links ("**Social Links**") from Facebook, Instagram, Pinterest, and YouTube on our website.

If you click on the Social Link, you will be directed to our social media account with the relevant social network. The respective network collects personal data about you; for further information, please refer to our privacy policy for social media as well as the privacy policies of the respective social media providers.

5.2 If you do not want the social networks to directly assign the data collected via our website to your profile in the respective service, you must log out of the respective service before visiting our website.

6. Integration of videos

6.1 In the 360° tour, we offer you a virtual tour of our showroom. The video is hosted on the server of Matterport Inc. Matterport Inc. (address: 352 E. Java Drive, Sunnyvale, CA 94089, USA) collects and stores personal data in the USA. To find out which personal data is collected and how it is processed, please refer to Matterport's privacy policy: https://matterport.com/cookie-policy

We receive neither personal data nor statistical data from Matterport.

6.2 The video about our sewing service is hosted on the server of Vimeo Inc. Vimeo Inc. (address: 555 West 18th Street, New York, New York 10011, USA) collects and stores personal data in the USA. To find out which personal data is collected and how it is processed, please refer to Vimeo's privacy policy: https://vimeo.com/privacy

We receive neither personal data nor statistical data from Vimeo.

7. Server

7.1 The hosting services underlying this website are provided by **IONOS SE** (address: Eigendorfer Straße 57, 56410 Montabauer, Germany). IONOS SE offers the services as Software-as-a-Service (SaaS) and collects and stores server log files with information that your browser transmits to us. This information includes:

- Website visited
- Time at the time of access
- Amount of data sent in bytes
- Browser used
- Operating system used
- IP address used (in anonymised form))

- Language and version of the browser software

7.2 IONOS SE cannot relate this data to specific persons. This data will not be merged with other data sources. After a statistical evaluation, the data will be deleted, at the latest after seven (7) days. Further information can be found in the data protection regulations of IONOS SE. These can be viewed here: https://www.as-creation.de/datenschutz.html

7.3 We have also concluded a contract for commissioned data processing. This contract regulates the scope, type, and purpose of IONOS SE access to data. The access options are limited only to necessary accesses that are required for the fulfilment of the hosting services.

7.4 **Legal basis:** legitimate interest in the necessary functionality of the website in accordance with Art. 6 Para. 1 S. 1 lit. f GDPR.

8. Closing Provisions

8.1 Beyond the data processing as set forth in this Data Privacy Notice there may be additional data processing by third parties, if you have given your consent to certain processing to that third party, in particular that it may monitor your web and app browser history and connect it to the account, which you have with that third party, and to use your account information to show personalized commercials to you no matter which website you access.

Third party can be (non-exhaustive list): service provider for analysis and marketing (e.g., Google), YouTube, Social Media Networks (e.g., Facebook, Pinterest, Instagram).

8.2 If you do not want a third party collecting and using your personal data for statistics, marketing, and creation of user profiles, you can prevent cookies by changing certain settings of your browser or your user account.

a. browser settings (e.g., suppressing third party cookies, i.e., you do not receive commercials of third parties);

b. deactivation of cookies for conversion tracking, i.e., cookies of certain domains are blocked (**note**: this setting will be deleted when you delete all your cookies at the end of browser session);

c. deactivation of personalized commercials http://www.aboutads.info/choices (**note**: this setting will be deleted when you delete all your cookies at the end of browser session);

d. permanent deactivation in your browser settings at Firefox, Internet Explorer or Google Chrome: http://www.google.com/settings/ads/plugin

e. deactivation of your device code in your device settings.

You can also object to the creation of user profiles, please turn to the respective third party to exercise your rights.

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